

Leisure Times

Volume 8

Lance

The Spirit Of Lance

America's Favorite Truck Camper



FEATURING New 1997
Legend, Squire & SquireLite truck
campers. Matching your truck and
camper. The go anywhere RV.
And lots more!

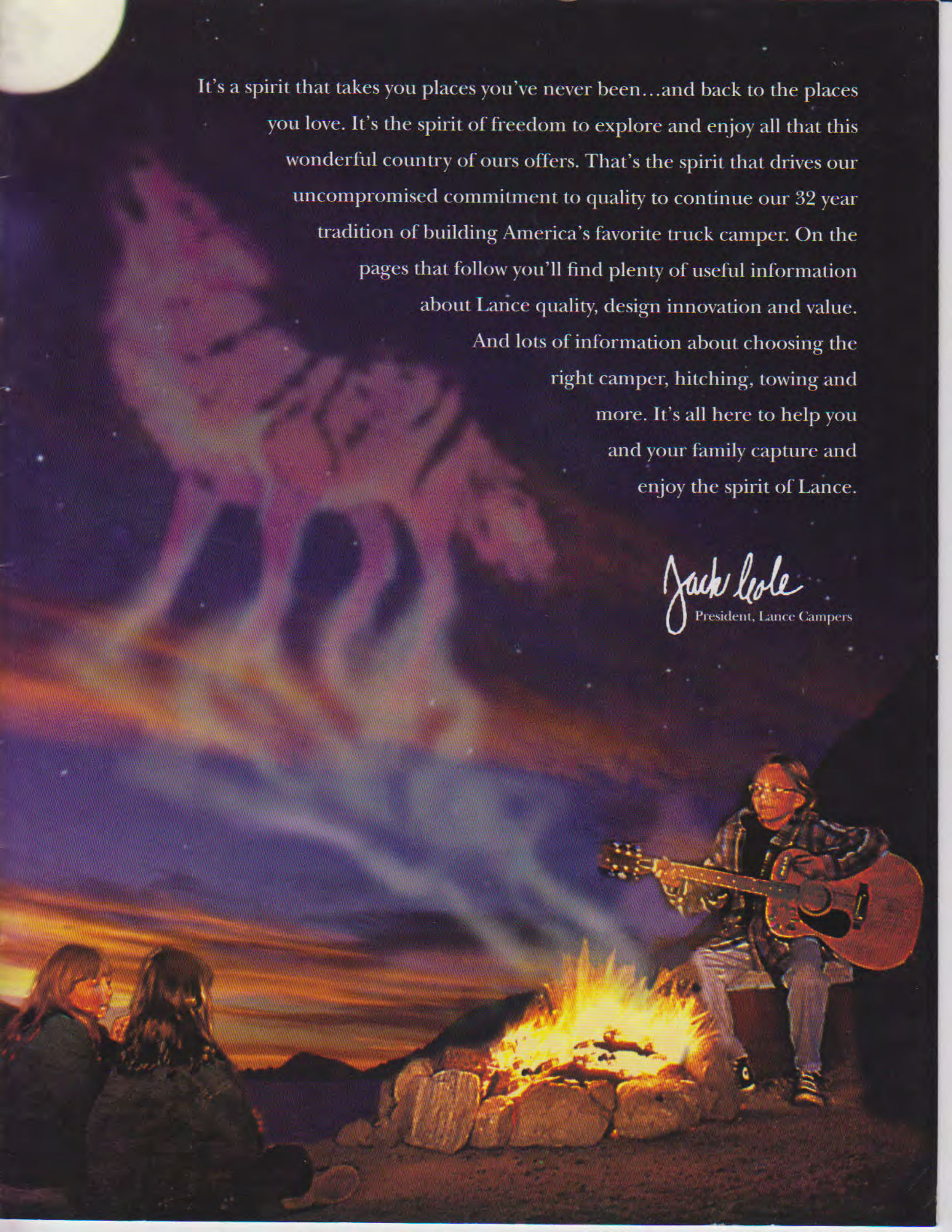
GO ANYWHERE

EXPLORE

FREEDOM

The Spirit of Lance





It's a spirit that takes you places you've never been...and back to the places you love. It's the spirit of freedom to explore and enjoy all that this wonderful country of ours offers. That's the spirit that drives our uncompromised commitment to quality to continue our 32 year tradition of building America's favorite truck camper. On the pages that follow you'll find plenty of useful information about Lance quality, design innovation and value.

And lots of information about choosing the right camper, hitching, towing and more. It's all here to help you and your family capture and enjoy the spirit of Lance.

Jack Leale

President, Lance Campers



Solid reasons why Lance is the way to go!

If you've already invested in a truck, you're half way to owning a RV. The truck provides the power to get you there. Truck campers have many advantages over camping trailers, travel trailers, fifth-wheels or even motorhomes. Here are some examples:

Versatility. Lance campers are so easy to load and unload you can use your truck all week for work and in just a few short easy minutes you can be on your way in your RV. A truck and camper combo make the best "towing" RV for boats, horse trailers, ATVs or snow toys (most states will not permit towing behind a travel trailer or fifth wheel). With 4-wheel drive, you can go places you would never dream of going in a motorhome or a travel trailer.

Getting Around. It only takes a few minutes to set up the self-contained Lance at the campsite. Then your truck can be used for transportation. Can't do that with a motorhome.

Cost of Ownership. Chances are your insurance will be higher with other types of RVs. Plus you can be faced with licensing and storage fees (you can usually find space for your truck camper at home). Also, motorhomes need regular expensive service, to say nothing about deteriorating tires, hoses, belts and more, even when not being used.

Fuel Economy. A truck with a camper gets better gas mileage than a motorhome, and today's new trucks get excellent fuel economy when used for transportation without the camper. And when it's time to sell the truck, you can do it without having to sell your Legend, Squire, or SquireLite camper.

Warranty. Warranties on truck power trains can be honored at new car dealerships everywhere. Not so with most motorhomes. You could be stuck days waiting for expensive parts.

Handling. Driving a truck with a camper is not much different than driving just a truck. With a motorhome or travel trailer, parking can be a nightmare, rounding corners can be awkward, visibility poor and traveling slow.

With careful planning and shopping, a truck camper can be a sound investment providing years of enjoyment.

Lance offers three great lines of campers.

LEGEND™

We gave Lance engineers and designers the ultimate assignment: Build the plush-est, most spacious, most completely equipped truck campers imaginable... and they did. Whether you're out in the wilderness or in your favorite RV park, you'll never want for anything. Legend lets you take all the comforts of home with you. Wherever you take it.

SQUIRE™

Here's an entire line of campers built to offer tremendous value...without sacrificing quality, comfort or style. Every Squire is built to the same high quality standards as our Legend. In fact, you'll have a hard time telling the difference. Lance engineers and designers created Squire to be the best built, best equipped camper value in the U.S.A.

SQUIRE Lite™

Light on price, heavy on value. Squire-Lite models are made especially for long or short bed, full size lighter-duty truck owners. You'll marvel at how much we built into such a compact space: big features like a queen size cabover bed, convertible dinettes, and well-equipped kitchens. SquireLite is a whole new to have more fun in the great outdoors!

Folding Range Cover	Optional	Optional
Radius Entry Door	Standard Entry Door	Standard Entry Door
Painted White Screen Door	Aluminum Screen Door	Aluminum Screen Door
Dark Tinted Windows	Tinted Windows	Clear Windows
Fully Auto Water Heater D.S.I.	Auto Relight Water Heater	Manual Light Water Heater
3 External Utility Lights	1 Utility Light (2 Optional)	1 Utility Light (2 Optional)
Outside Shower	Optional	Optional
Fome-Cor® Weather Barrier	Optional	Optional
Insulated Battery/L.P.G. Compartment	Optional w/All Weather Pac only	Not Available
Front Storm Window Over Bed	Optional	Optional
Oak Raised Panel Doors	Oak Raised Panel Doors	Oak Framed Doors
Hidden Positive Catch Latches	Hidden Positive Catch Latches	Friction Catch Latches
Roll Out Storage Drawer	Optional	Not Available
Cedar Lined Wardrobe	Paneled Wardrobe	Paneled Wardrobe
AM/FM/Auto Reverse Cassette/Clock	Optional	Optional
Insulated Hatch Cover	Optional	Optional
Serta Innerspring Mattress	Optional	Optional
Whisper Quiet Water Pump	Demand Water Pump	Demand Water Pump
2 Fluorescent Lights	1 Fluorescent Light	Incandescent Lights
Pre-wire for Electric Jacks	Optional	Optional
12v Outlet/Cable TV Hookup	Not Available	Not Available
Battery Disconnect Switch	Not Available	Not Available
Flush Toilet, Foot Control	Flush Toilet, Hand Control	Flush Toilet, Hand Control
Oven with Glass Door	Oven with Painted Door	Optional Oven (Not available on 165)
Three Part Tail Light	Two Part Tail Light	Two Part Tail Light
Integrated Monitor Panel	Separate Monitor Panel	Separate Monitor Panel
Premium Upholstery	Custom Upholstery	Custom Upholstery
Cabover Pleated Shades	Cabover Pull Shades	Cabover Curtains
Butcher Block Sink Cover	Butcher Block Sink Cover	Optional

There's something about a Legend camper that takes it way beyond the ordinary...way beyond owners' expectations, too!



LEGEND

As you enter a Legend you'll be greeted with a sense of style that only comes from Lance. Contemporary designer fabrics and furnishings are a Lance tradition. The detail and quality are unequalled.

Each Legend floorplan combines ultimate efficiency with gracious living. Storage space is abundant. And a unique pull-down step affords comfortable access to the spacious cabover sleeping area. At night, Legend interiors are bright and cheerful. The solid oak cabinet doors are fitted with positive safety latches.

Legend's uniquely engineered forced air heating system keeps the entire interior comfortable regardless of the weather. Dark-tinted windows, including the special front storm window and the extra Fome-Cor weather barrier insulation, keep the interior warmer in winter. New specially

designed pleated shades, mini-blinds and hard-sided valances enhance the special Legend interior feel and style. And a torque window option lets you open the windows even in the rain.

Some special features of the Legend line include a cedar lined wardrobe, Whisper Quiet premium water pump, a water heater that lights from the flick of a switch, an outside shower built in and a high quality AM/FM stereo cassette. Even the radius entry door is deluxe. The list of Legend features and innovations is just about endless.



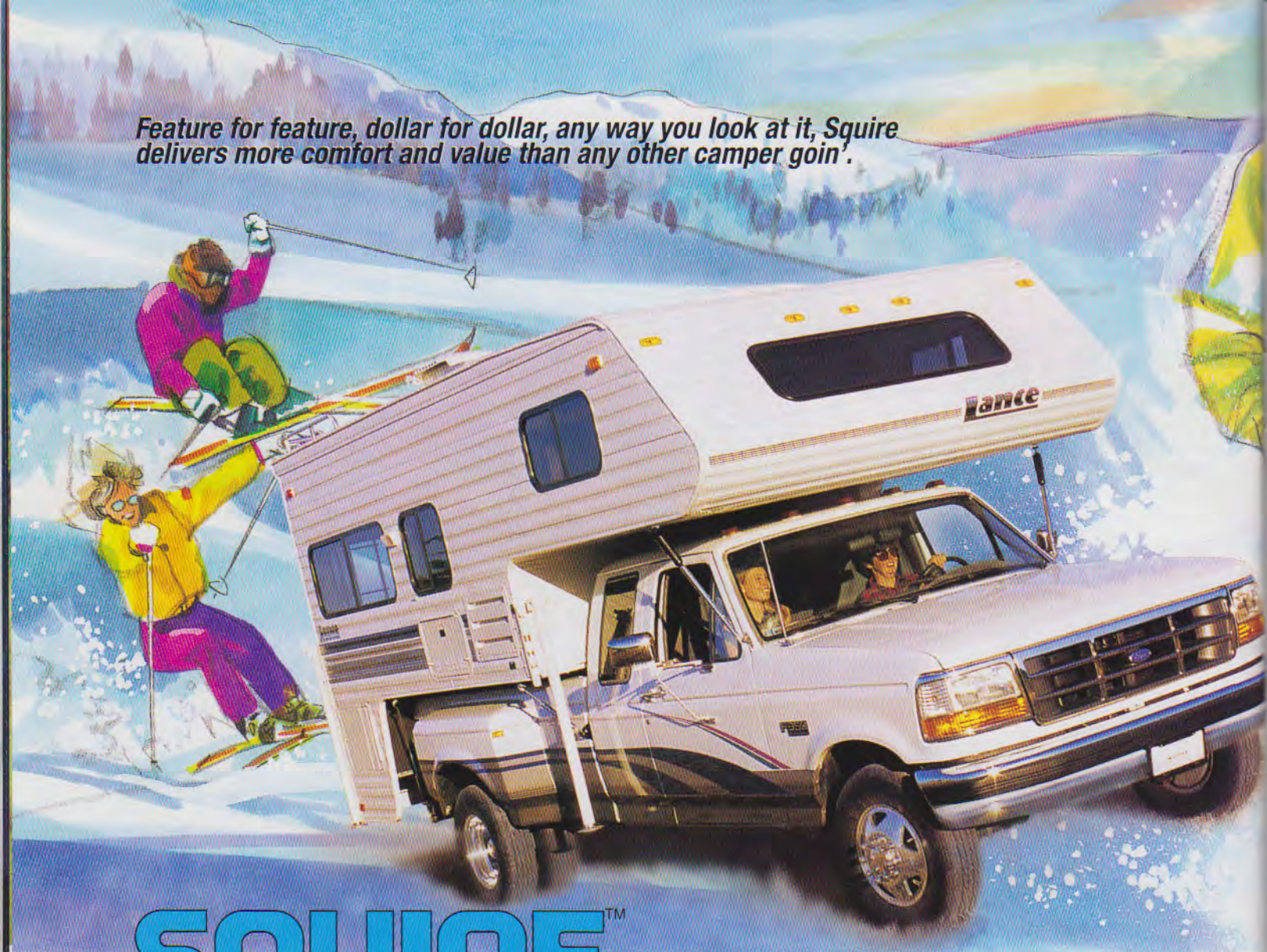
Legend 980. A fresh new layout with a dry bath, large galley with stainless sinks and mid-position dinette that converts into a bed. A large wardrobe, TV cabinet and rollout storage drawer are just part of the storage room. A new ducted heat system provides comfort in any climate. Note the optional double-door refrigerator.



Legend 990. The large dry bath, comfortable L shaped dinette, massive counters and storage make this model a star. Comforts galore including a deluxe Serta innerspring mattress. Just over 11'; it can handle all the options. Perfect for an extended or crew cab 350 or 3500 series truck.

"We feel like we've moved from a "Motel 6" to an "Embassy Suite! My wife fell in love with it!" R.C. - Washington

Feature for feature, dollar for dollar, any way you look at it, Squire delivers more comfort and value than any other camper goin'.



SQUIRE™

Take a good look at Squire. It has Lance written all over it. Because at the heart of every Squire is Lance quality, innovation, ingenuity...and Lance's rock solid dedication to design and manufacturing excellence.

From Squire's sleek, rugged aluminum exterior to its stylish, roomy kitchens, bathrooms and spacious cabovers, you'll find more features and comfort than you ever thought possible in a truck camper this reasonably priced. Features like beautiful raised panel doors with positive catches, butcher block sink cover, mini-blinds, Saf-T-Vue rear door window and LPG site gauge.

Squire kitchens feature an efficient 3-burner high output range/oven combination, range hood with a light and fan, and a premium three-way refrigerator. Thanks to Lance's innovative forced-air heating system the lavatory,

dining/living area, and cabover sleeping area are warm and cozy even when the snow flies. Inside every Squire you'll find decorator-coordinated colors, fabrics, furnishings and appointments...all the special touches including form-fitted decorator mattress cover and custom window treatments.

The new 9500 dinette/bed configuration has more room and all models have thick, "cushier" custom upholstery and a built-in magazine rack. A standard spice holder and butcher-block sink cover dress up the kitchen.

Outside a Squire you'll find specially designed corner moldings, strong, easy opening baggage and insulated access doors and Lance double silicone seal...but check it all out for yourself. You'll understand why Squire is everyone's favorite camper value.

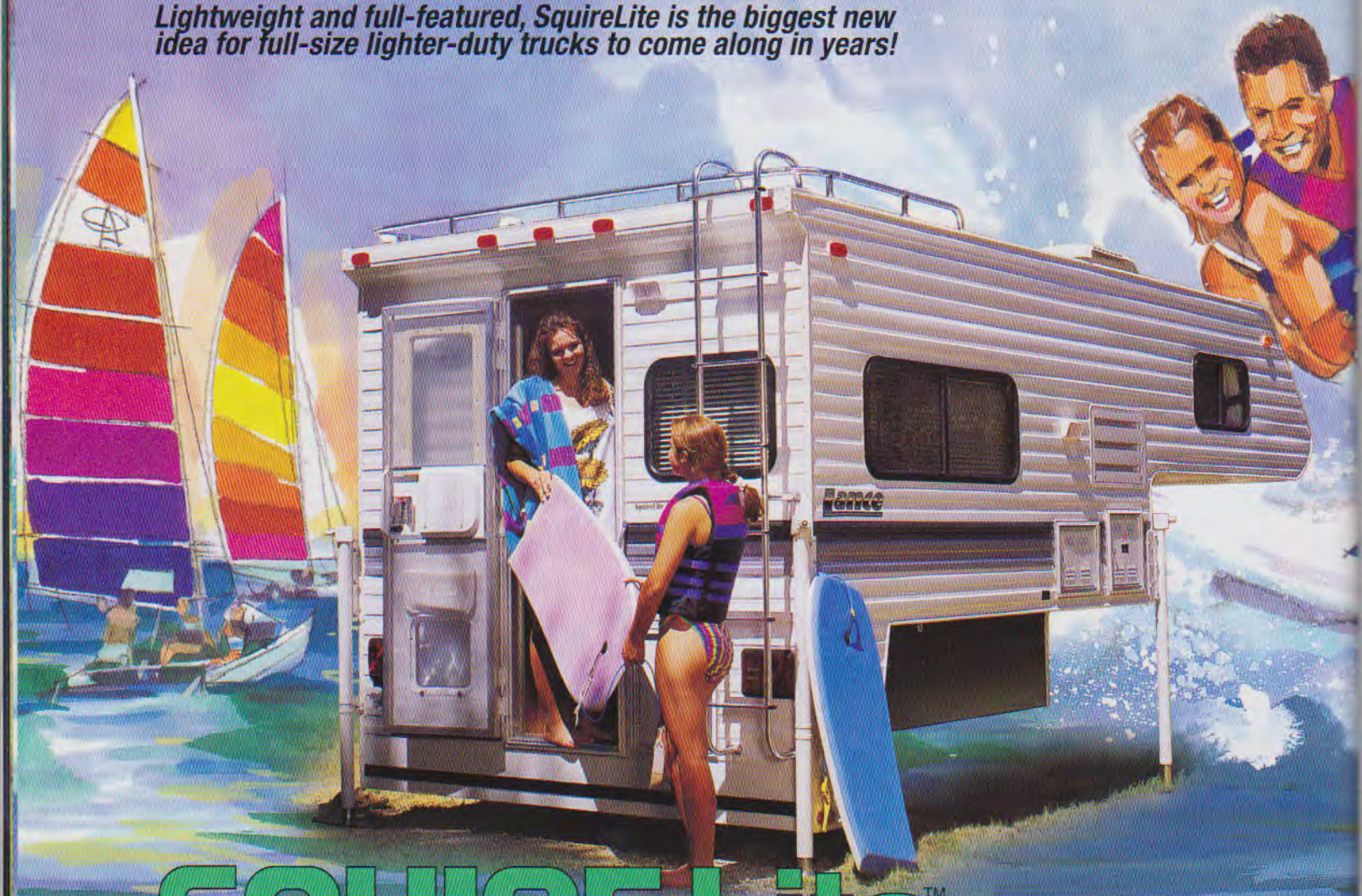


Squire 5000 is new with the features and options never thought possible in an under 10' camper. Popular Squire features include blinds in dinette and galley, comfortable cushions, ducted heat, and dual holding tanks.



Squire 9500 is all new featuring a 6'5" dinette that makes into a man-size bed. Abundant isle and storage space is apparent. This is an ideal family model.

Lightweight and full-featured, SquireLite is the biggest new idea for full-size lighter-duty trucks to come along in years!



SQUIRE Lite™

Lightweight. Durable. Spacious. Comfortable. And affordable. SquireLite campers were designed and built from the ground up for optimal performance on today's popular lighter-duty full-sized trucks with a little less carrying capacity. SquireLites all feature a one piece aluminum roof, rack and ladder, large windows and rock solid Lance construction.

The smaller SquireLite 165 has a sleeker, more narrow body with less overall height than other models. Completely self-contained including hot water and a shower standard. The 2-burner stove and single sink make room for a spacious aisle. The dinette makes into an extra bed, and the queen-size bonus cabover looks great on extended cab trucks. It's available for a long or short bed full-size truck and is especially designed for lighter duty trucks. It's an ideal "first camper."

You'll find SquireLite 185 and 195 appointed with deluxe upholstery, drapes and mini-blinds. A spacious bonus cab with queen-size bed, roomy bath with shower and more. A fully-equipped kitchen features a systems monitor panel, three-way refrigerator, three-burner high-output range and double sink. Both feature a convertible dinette/bed.

The SquireLite 195 is equipped with large separate holding tanks for gray water and waste and an auto relight thermostatically controlled 16,000 BTU furnace. You'll also appreciate Lance innovations like an optional accordion-foldout rear step with its own storage place, and long storage compartment that's great for skis, fishing poles or whatever!



SquireLite 165. An all new compact model just 8'6". Built sleeker, slightly lower and light in weight for full-size trucks with less capacity. It includes a full-bath, complete galley and a dinette that becomes a second bed. Bonus cab looks great on an extended cab truck. A short bed model with the same features

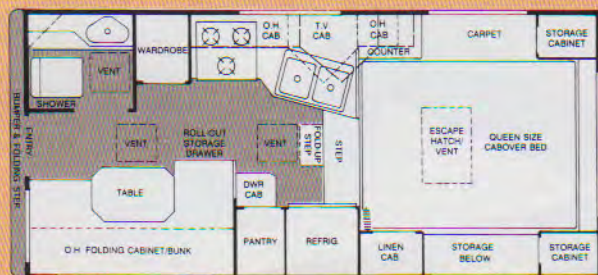


SquireLite 185. This popular model is full of features, but light on price. Perfect choice for long weekends. Available for long and short bed trucks.

“...and the living is easy.”

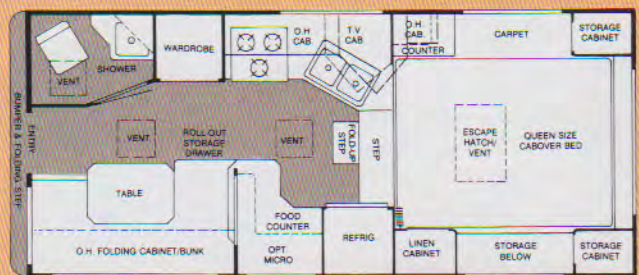
When we say, “There’s a Lance that’ll fit your lifestyle perfectly,” we mean it. Our floorplans prove the point. Each plan is designed to meet the needs of real people, real families. That’s why no matter which model you pick, you’ll find it has a thoughtfully planned interior that gives you plenty of room to move around, plenty of comfort and plenty of convenience, too.

LEGEND™



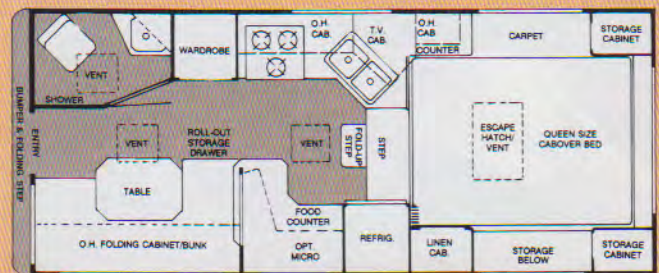
Legend 500 9'10"

Popular floorplan with room for an optional 6 cubic foot refrigerator and a generator. Great length for convenience and excellent towing capabilities.**



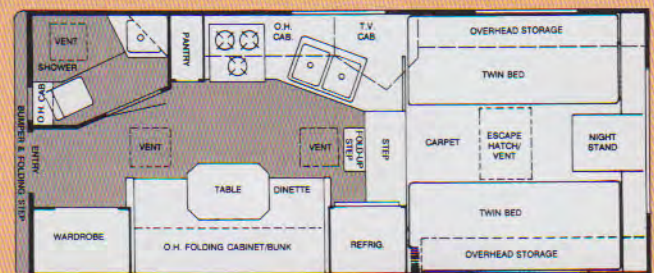
Legend 880 10'9"

The 880 features a large kitchen with extra counter and drawer space and room for an optional generator.**



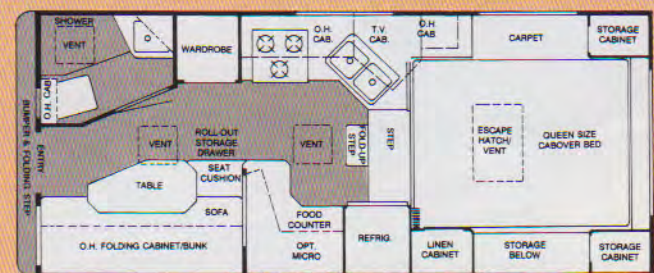
Legend 945 11'3"

This floorplan features a large bathroom, popular U-shaped dinette and L-shaped kitchen. All great features combined.**



Legend 980 11'3"

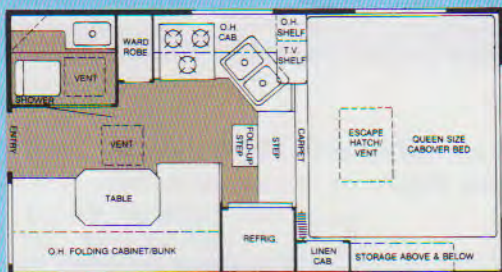
Maximum features in a unique dry bath model. A U-shaped dinette offers plenty of seating. There's abundant storage.***



Legend 990 11'3"

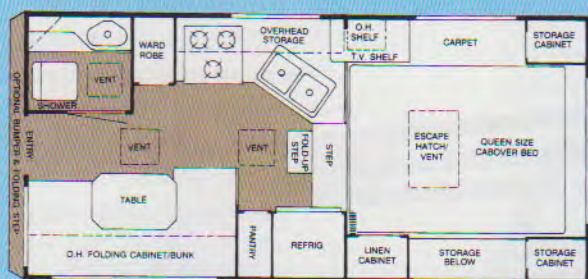
This one has it all...dry bath, L-shaped dinette and massive storage and counter space.**

SQUIRE™



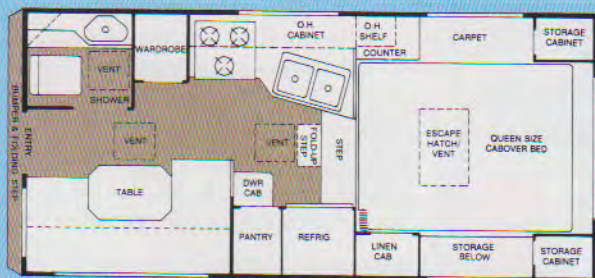
Squire 3000 8'6"

Full galley, comfortable dinette, bathroom with shower, toilet, sink and mirrored medicine cabinet, queen bed and ample storage.*



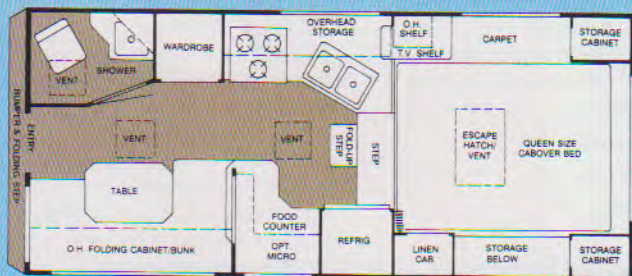
Squire 4000 9'6"

This popular, easy to manage model has dual holding tanks and a nice bathroom. Great companion when towing big loads.**



Squire 5000 9'10"

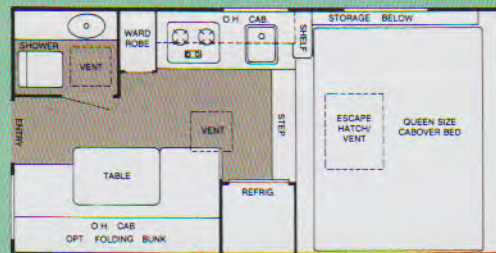
Everyone likes this creative floorplan with all the features and options, but without the extra length.**



Squire 8000 10'9"

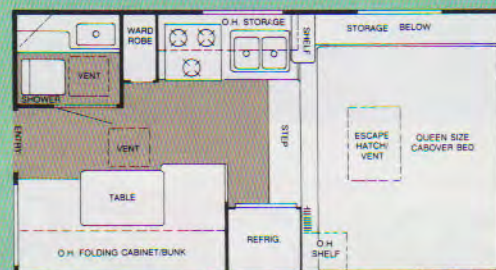
This floorplan is the ultimate in space usage and convenience. Lots of counter space, with a large dinette. Real Squire value. Available with optional generator.**

SQUIRE Lite™



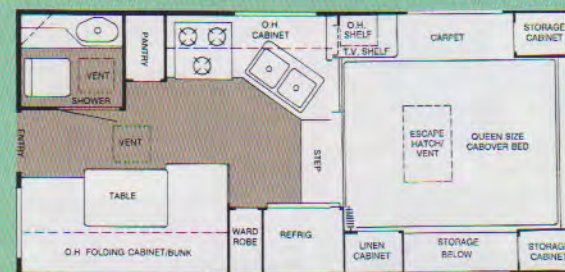
SquireLite 165 8'6"

All new lightweight full-featured camper that is lighter, lower and sleeker than full size models.*



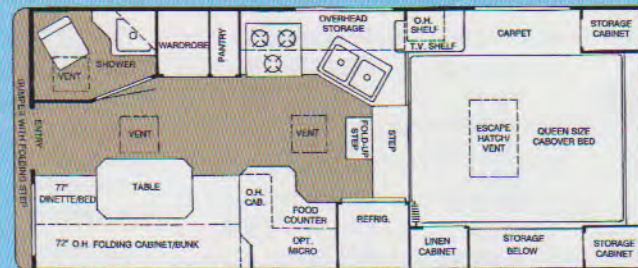
SquireLite 185 8'6"

Completely self-contained and very economical. Easy to handle.*



SquireLite 195 9'6"

The most popular sized self-contained camper at a very lightweight price.*



Squire 9500 11'3"

The largest in the Squire line. It's an all new floorplan, featuring a 6' 5" dinette, loads of aisle space and plenty of storage.**

BUILT TOUGH TO STAY TOUGH

THE NUTS & BOLTS OF LANCE CONSTRUCTION

All new Lance campers have a two-year limited warranty on construction. Appliance warranties vary and are set by manufacturer.

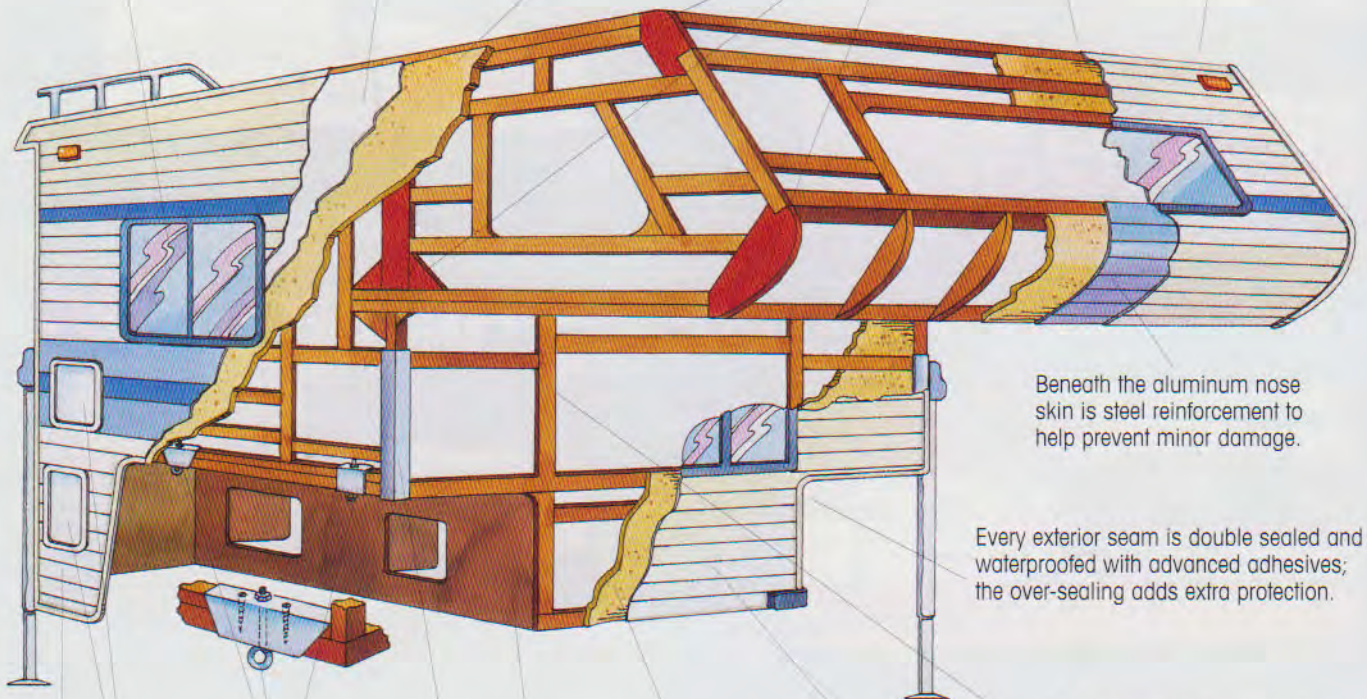
Tempered safety glass, sliding windows and screens are dark tinted on Legend and tinted on Squire.

Fome-Cor® extra insulation is standard on Legend, and optional on Squire and SquireLife.

R-7 fiberglass sidewall insulation maximizes the ability to keep the cold and heat out.

Directionally oriented strand board is used at critical points in the frame and has a ten-year guarantee on material.

Laminated roofs on Legend and Squire are covered with our exclusive one-piece aluminum with baked-on white surface. The toughest, strongest roof now sheds any kind of weather...even summer's hot sun. A roof so strong you can walk on it.



Beneath the aluminum nose skin is steel reinforcement to help prevent minor damage.

Every exterior seam is double sealed and waterproofed with advanced adhesives; the over-sealing adds extra protection.

Common keyed exterior doors with finger pulls for easy opening.

Extra strength forged tie-down bolts and steel brackets insure the positive attachment of camper to the truck on Legend and Squire.

Vinyl-laminated lower body is water resistant and easy to keep clean.

Front steel jack brackets are bolted through to interior steel plate. Rear corners are reinforced with galvanized steel.

White baked enamel aluminum exterior with a smooth mesa metal pattern needs only minimal maintenance.

The sidewall structural strength comes from precision engineering, quality material and method of attachment. By placing the structural wood beams with the flat side to the interior panels, we have twice the gluing surface and more area for placement of screws. Screws are driven through the wall into the full framed interior walls, partitions and cabinets. All walls and cabinets are fully laminated.

Legend, Squire and SquireLife floors, wings and rails are fully-laminated and insulated with rigid foam and premium wood frames for maximum strength and outstanding weather protection.

Lance constructs the back wall with larger wood members for added strength.

Weather & Water

Lance Campers are Built to Take the Worst of It!

Snow. Sleet. Rain. Blazing sun. Legend and Squire campers are built to provide year 'round comfort and enjoyment no matter what the weather. To prevent water intrusion and costly damage, four types of sealants are used to insure your Lance stays dry year after year.

Lance's innovative, virtually indestructible one-piece premium white aluminum* roof has only one seam, at the front. That makes Lance campers doubly secure in any type of climate. Both Legend and Squire feature

solid foam-filled insulation, fully-laminated floors, roofs, and cabover beds. Heavy duty R-7 fiberglass fills every cavity in the side walls, the front walls and the rear walls of the campers. Legend models are overlaid with Fome-Cor® weather barrier sheets for added insulation against both hot and cold. Wings, rails and access doors (the parts inside the truck bed) are foam-filled and laminated for added insulation and strength.

The front cabover in Legend includes a double-pane storm window. An 18,000 BTU Duct furnace outputs a greater amount of heat with higher volume for faster warm-ups. You'll appreciate these standard Legend features as options on Squire and most SquireLite models.

When winter winds blow, an insulated hatch cover prevents the cold air from dropping in on the cabover bed (an option on Squire). An innovative enclosed heated holding tank option insures use of waste systems while camping in below-freezing temperatures. A perfectly

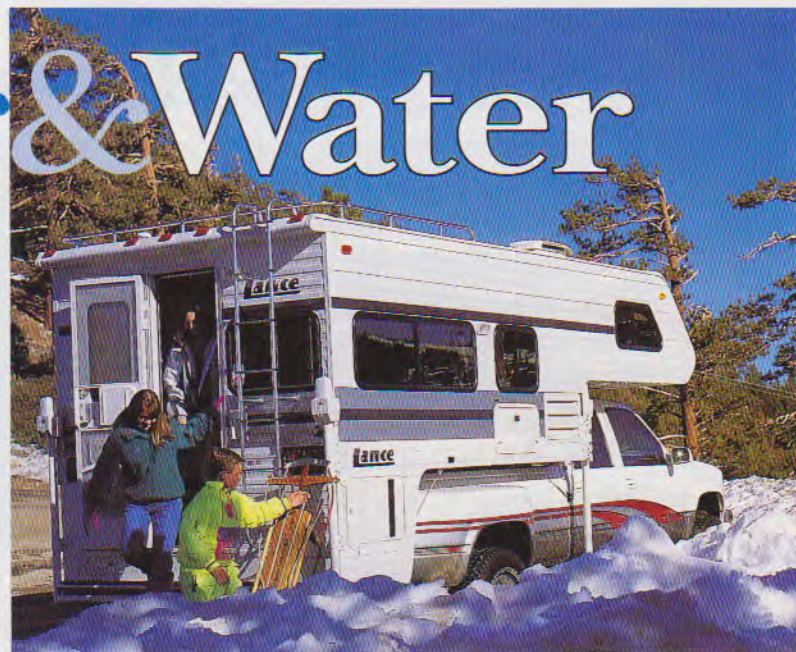
matched polypropylene enclosure seals off the entire tank and valve system. Warm air is ducted into the enclosed area and pushed by the furnace fan through the compartment and out a duct on the other side.

An "All Weather Pac" offers Squire buyers the same "extra protection" features of a Legend...all value-priced. It includes hatch cover, upgraded furnace, front dual-pane storm window, insulated propane and battery compartments and Fome-Cor® weather barrier for extra insulation.

If it's summer heat you have to beat, superior Legend and Squire insulation works wonders. Optional roof air conditioners and Fantastic vent keep you cool no matter how hot it is outside.

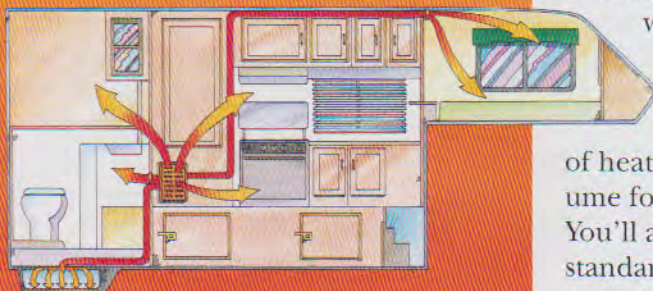
Making our campers water and weather tight is one of our top priorities. It shows in the thousands of older Lance campers still providing the "good times" to second generation owners.

**Legend and Squire only have premium white painted aluminum.*



Warm All Over!

NEW DUCT SYSTEM OPTIMIZES HEAT DISTRIBUTION



All Legend and Squire models feature forced-air heat ducts in the cabover area and bathroom. The furnace is strategically located to provide a central point of distribution. Another Lance exclusive is a furnace heat deflector that helps circulate heat in dinette and galley area while helping to distribute heat to bed area. Lance's efficient new design saves energy...and money. Another radiant idea from the outdoor innovators at Lance!

Proper support equipment is essential to provide the attachment of the truck and camper, and insure a lifetime of enjoyment without failure or damage. The addition of premium tires with more capacity and adjustable shocks can also improve handling. Most Lance dealers can install all these items. However, keep in mind that although the additions can greatly improve handling and ride, they do not change the gross vehicle weight rating of the truck...only the factory can do that.

Lance support equipment imp



Cabover stabilizers help absorb the bumps while driving on the open road. They act as camper shock absorbers. This new design is a Lance exclusive.



Happijac® chrome-plated anchors are recommended to attach the camper to the truck. The front anchors are spring-loaded to absorb unexpected bounces and are designed to attach to the front of the truck bed with special plates. Rear tie down attaches at the bumper. They're proven to be the safest and strongest camper tie downs and turnbuckles on the market.

The RIGHT TRUCK for YOUR CAMPER

Perhaps no questions are more confusing than "What size camper can I put on my truck?" or "What truck should I buy for the camper I want?" Selecting the right truck/camper combination is easy once you understand a few guidelines. Your Lance dealer can be a valuable source of information when matching the truck and camper of your choice.

Campers are considered "truck payload." Some new trucks have the payload of that particular truck posted in the glove box. Trucks that have many options and/or a 4-wheel drive option have less payload. To calculate payload the factory assumes all seat positions are filled at 150 pounds each.

Dual rear wheel trucks (3500 or 350 series) are considered ideal trucks for handling most larger campers. These trucks have GVWR in the 10,000 pound range and are capable of towing horse trailers or large boats in addition to a camper.

Heavy duty single rear wheel trucks (2500, 250 or 350 crew cabs) are the most popular trucks...great for work and for family recreation. You will often see campers on these trucks. The truck manufacturers state that the GVWR and axle weight ratings (both posted on the driver door post) should not be exceeded. Often truck owners can improve the handling and performance of these truck/camper combinations with after market accessories, such as load leveling devices, high performance shocks and tires with increased capacity, however that does not change the factory's weight rating.

Some lighter duty trucks (1500, 150 and light-duty 3/4 ton trucks) are not designed for campers. Some even state so in the glove box. The SquireLite series was designed for lighter duty trucks with enough capacity to carry a light camper. Caution is required to not create overloading.



Extended cabover and crew cab pickup truck



Extended cabover and standard pickup truck

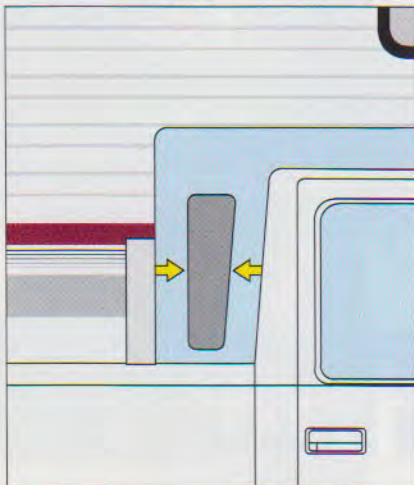


Extended cabover and extended cab pickup truck

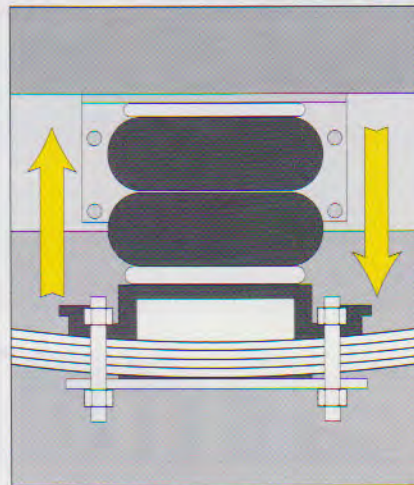
Improves stability, handling and ease of loading.



Swingout brackets move the front jacks in an outward direction to avoid striking the fenders on trucks with dual rear wheels.



Lance's exclusive connecting boot compresses between your truck and camper, providing communication and a passageway, allowing for complete use of both truck and camper windows.



Airlift® or Ride-Rite® air bags level the truck by helping to support the rear axle load. They also increase stability. Simply adjust the air pressure for different load conditions.

TRUCK and CAMPER talk

A quick guide to terms that will help identify specifications.

Cargo Weight Rating "CWR": The value specified by the vehicle manufacturer as the cargo-carrying capacity of a vehicle in pounds, exclusive of (minus) the weight of occupants, computed as 150 pounds times the number of designated seating positions.

Combined Gross Vehicle Weight Rating or "CGVWR": The value specified by the manufacturer as the loaded weight of the vehicle and camper, plus fuel, water, supplies and passengers.

Gross Axle Weight Rating or "GAWR": The value specified by the vehicle manufacturer as the load-carrying capacity of a single axle system measured at the tire-ground interfaces.

Gross Vehicle Weight Rating or "GVWR":

The value specified by the manufacturer as the loaded weight of a single vehicle.

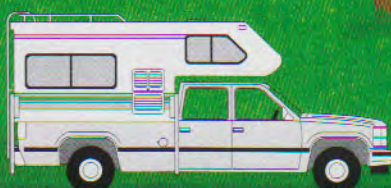
Payload Rating: The maximum allowable load (including the weight of the driver and all occupants) that the vehicle can carry based on all factory-installed equipment on the vehicle.

Dry Weight: The weight of the camper without any fluids.

Wet Weight: The weight of the camper with full water and propane tanks. This usually is without optional equipment. Ask for weight as equipped.



Bonus cabover and extended cab pickup truck



Bonus cabover and crew cab pickup truck



Bonus cabover and standard pickup truck



SquireLite 165s or 185s on a short bed truck



TITAN Class V Receiver with 2-1/2" tube steel extension bar.

Hitching & Towing

There are a variety of ways to hitch up a trailer to your truck and Lance camper combination. The method you select should have the capacity to handle the size and weight of your particular trailer and of your Lance camper.

For Lance campers that come standard without a rear camper bumper (Squire 3000, 4000, and SquireLites) the trailer can attach to the truck using one of the following two methods:

Attach the trailer directly to a hitch ball mounted on the truck bumper (8' models only). Bumpers rated for towing will have the maximum tongue and gross pulling weight stamped directly on the bumper where the hitch ball mounts. Always observe these ratings.

Or attach the trailer to a frame-mounted receiver hitch on the truck. Receivers come in different classes or ratings. The highest rated 2" receivers will allow tongue weights to 1200 lbs. and gross pulling weights to 10,000 lbs. Factory OEM receivers are rated less. One advantage of a receiver hitch is that ball mounts are available with different "drops." You can pick just the right amount of drop so your trailer tows level behind your truck.

When towing behind a Legend, Squire or SquireLite short bed

Hitch Applications & Capacities			
Camper Size	8'	9'	10' and 11'
Weight Carrying/Tongue Weight	10,000/1200	6000/600	4500/450
Weight Distributing/Tongue Weight	14,000/1200	8,000/800	6,000/600
Lance Models	Squire 3000	Legend 440*	Legend 880
	SquireLite 165	Squire 4000	Squire 8000
	SquireLite 185	SquireLite 165s**	Legend 945
		SquireLite 185s**	Legend 980
		Legend 500	Legend 990
		Squire 5000	Squire 9000
		SquireLite 195	

*A longer ball mount may be substituted **Indicates short bed models with additional overhang

camper that extends beyond the truck bed, some method of extending the hitch from the truck rearward to the back of the camper is necessary.

Standard 2" receiver type hitches are typically not designed to adapt to a hitch extension that positions the hitch ball out to the back of the camper. For light towing a receiver extension is sometimes used, attaching the bar to the camper bumper for stability and additional capacity. Alignment is difficult and time consuming, and frankly, older technology. It is also a common practice for a local hitch shop to fabricate a hitch. Often, they are bulky and heavy to insure their safety. Rarely

are they tested beyond experiences of those on the road.

Now, with the expertise of Reese (one of the leading hitch manufacturers in the world), Lance has developed the ideal product for towing substantial loads with a truck and a Lance camper. This exclusive system incorporates the Reese Titan Class V Receiver, and for all campers over 8', a custom bar designed specifically for this application. This mighty 2-1/2" receiver and receiver extension bar has been tested and approved to handle far greater loads than ever before. It can be used with a standard weight carrying ball mount, or for added capacity, a weight distributing hitch bar and ball mount. And the best part is the ease of operation and lighter weight.

One special bar is drilled in three positions for three different camper lengths. When used with a 9' camper, 10" of the back of the bar is removed. Safety chains, mounting hardware, a 2" adaptor and electrical plug mounting bracket are all available. Your Lance dealer most likely will have the hitch you need in stock.

Always make sure to observe your truck's tow ratings. Never exceed your CGVWR rating. A little care in matching a hitch system to your truck, camper and trailer package will give you many happy, safe and trouble-free towing miles.

Loading & Unloading



Pump, pump, pump, pump, pump, pump, whew! Watch the level on the other side! Pump, pump, pump. Some campers take forever to load and unload, and you'd better have those arm muscles built up, too. Not so with Lance... loading and unloading is a breeze. Legend and Squire campers come standard with manual ball screw jacks, proven to be reliable and easy to handle. Years in development, this jack system offers more control and tighter tolerances for better stability, and the rotating handle provides easier and faster operation.

An optional electric system offers push-button convenience. With fingertip ease, you can lift your new camper out of the truck bed and lower it to the ground. When you're ready to go, just push the buttons and your camper raises right back up, ready to reload. With separate buttons for each jack, leveling has never been easier.

The SquireLites have a newly developed four-corner manual jack system. It's perfect for smaller models. Similar to trailer tongue jacks, a proven technology, this lighter weight system makes loading simple and quick. (Electrical jacks are available as an option.)





Lance's exclusive white one-piece aluminum roof is a major breakthrough offering significant advantages over rubber and other roofing materials. No streaks, no leaks, cool, clean and super tough. The durable baked-on white enamel finish keeps the camper cooler in summer. On Legend and Squire only.



All Lance campers with a rear bumper have rear jack brackets welded to the bumper for greater stability and strength. Two-position fold-up step is plated on both sides for safety.



Saf-T-Vue® rear door window is a Lance innovation that is most helpful when towing or backing up. The wide angle prism provides excellent rear visibility in both day and night. Vinyl fold down cover adds privacy when needed. Standard on Legend and Squire.



Standard master key provides easy access to all exterior utility doors on Lance campers. No more fumbling through a mess of keys.



The newly-designed rear door assist handle makes getting out of the camper as easy as getting in. Standard on Legend and Squire.



A rear storage compartment is built into Squire 3000, 4000, 5000 and SquireLite 185 and 195 models. The long storage accommodates fishing poles or skis. (Not available with generator option.)



A roll-out storage drawer located beneath the dinette is standard on Legend dinette models and optional on Squire. The heavy-duty molded compartment can hold a variety of supplies: extra food, laundry, and more!



TV enclosures are featured on all Legend models. Legend models also come with a quality Panasonic AM/FM cassette stereo system with two speakers (optional on Squire). Serious music buffs select the upgrade AM/FM Compact Disc Player.

Have it your way.

Popular features and options make life outdoors easy.

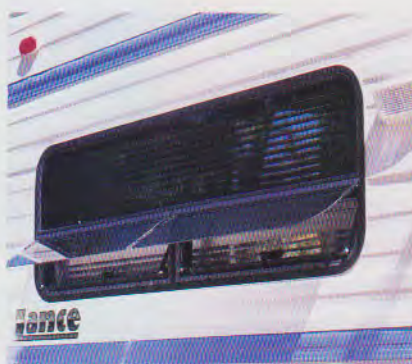
You *can* take it with you. All the comforts and conveniences of home can accompany you in today's new Lance-built truck campers!

Check out these great features and options. Need a way to keep the kids, or yourself, entertained when the weather may keep everyone inside? Just pop a video into your TV/VCP! Or how about listening to your favorite CDs on your camper's stereo system? Getting a little too stuffy for you? A thermostatically-controlled Fantastic vent will pull in fresh air. Or if the summer heat is just too hot to beat, keep your cool with optional air conditioning for total comfort.

You won't find options like these available on just any truck camper. But you will find everything, and more, on a Lance. In fact, some features that come standard on Legend models won't even be found on other camper manufacturers' options list. With so many more standard features and options, Lance lets you practically custom tailor your camper to suit your own lifestyle.



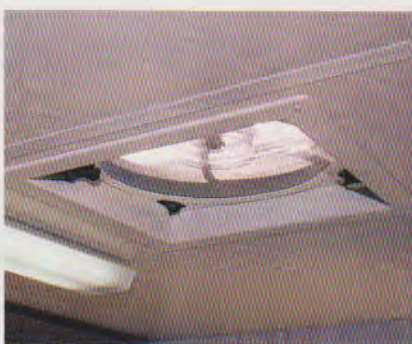
Optional child restraint and bed pads for overhead bunk are original Lance innovations ideal for retaining small children while sleeping. Available on all models.



Torque windows are a popular option for Legend and Squire when conditions call for opening the windows in the rain. These high quality crank out windows seal tightly to frame to prevent wind and water leaks.



Extended cabover twin bed allows sleeping lengthwise instead of crosswise and provides additional overhead storage space. No more crawling over someone in the middle of the night! This option is available on Legend and Squire extended cabover models.



Fantastic Vent is a remarkable vent fan combination that moves a massive amount of air quietly and efficiently. Thermostatically controlled, this popular option will turn on automatically when the temperature in the camper exceeds the setting. A Legend and Squire option.



This optional deluxe double door 6 cubic foot 3-way refrigerator/freezer is a chef's dream. It's available in both Legend and Squire models 9' 10" and larger. The 11,000 or 13,500 BTU air conditioner is available on all models except the SquireLite 165.



Microwave ovens are the ultimate for chefs who want to spend more time cooking up fun outdoors! It's available on all Legend and Squire models. Legend's monitor panel provides instant readings on fluid levels and battery conditions.



Optional generators are available on 9' 10" and larger Legend and Squire models. Just push the button and in a few seconds this quiet compact propane-powered generator lets you operate your microwave, air conditioner or most any other 110-volt appliance, in addition to powering your converter which runs 12-volt features.



The outside shower features a cleverly designed tapered compartment for faster, more thorough draining, along with special shut-off valves to help prevent damage when the temperature hits the freezing mark. Standard on Legend, optional on Squire and SquireLite.



Crank out awning provides plenty of shade. This option is durable, easy to operate, and stores neatly away in its own hard case. Available on all models.

Standards and C

FEATURES		Legend		Squire		SquireLite	
● STANDARD		500	910"	4000	96"	165	86"
○ OPTION		880	109"	5000	910"	185	86"
		945	113"	8000	109"	195	96"
		980	113"	990	113"		
		990	113"	3000	86"	9500	113"

EXTERIOR

[illegible]

HEATING/INSULATION

[illegible]

INTERIOR

[illegible]

FEATURES		Legend		Squire		SquireLite	
● STANDARD ○ OPTION		500	910"	3000	86"	4000	96"
		880	109"	5000	910"	8000	109"
		945	113"	980	113"	9500	113"
		980	113"	165	86"	185	86"
		990	113"	195	96"		

GALLEY

[illegible]

DINETTE

[illegible]

SLEEPING ACCOMMODATIONS

[illegible]

BATHROOM

Full Length Door Mounted Towel Rack	• • • • •	• • • • •
Large Mirror/Medicine Cabinet	• • • • •	• • • • •
Fiberglass Shower Stall	• • • • •	• • • • •
Fresh Water Flush Toilet	• • • • •	• • • • •
Separate Toilet and Shower (Dry Bath)	• •	• • • • •
Skylight Roof Vent	• • • • •	• • • • •
12 Volt Exhaust Fan in Bath	• • • • •	• • • • •
Heat Ducted to Bathroom	• • • • •	• • • • •
Bathroom Window with Blind	• •	

FRESH AND WASTE WATER SYSTEMS

[illegible]

ELECTRICAL

Fluorescent Lighting	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
110 Volt Convenience Outlets	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
110V/12V Power Converter	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
High Output Battery Charger	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
Corrosion Resist. Battery Compart. w/Lock	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•

Options

FEATURES		Legend					Squire					SquireLite															
● STANDARD		500	9'10"	880	10'9"	945	11'3"	980	11'3"	990	11'3"	3000	8'6"	4000	9'6"	5000	9'10"	8000	10'9"	9500	11'3"	165	8'6"	185	8'6"	195	9'6"
○ OPTION																											

ELECTRICAL (continued)

30 Amp Service Cord/Locking Compart.	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
Wired for Air Conditioning	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
Wired for Electric Jacks	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
Wired for Microwave Oven	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
Wired for TV Antenna, Stereo	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
Systems Monitor Panel	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
12 Volt Convenience Outlet	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
Entry Light Switch	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
110 Volt Exterior Patio Outlet	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
Ground Fault Interrupter	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
Battery Quick Disconnect Switch	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•

SAFETY

Cabover Skylight/Escape Hatch	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
Fire Extinguisher	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
Locking Wheel Well Access Doors	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
Keyed Deadbolt Entry Lock	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
Steel Reinforced Tie Down Brackets	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
LPG Gas Detector	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
Automatic Changeover LPG Regulator	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
Porch Light/Assist Handle	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
Saf-T-Vue® Rear Window	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
Smoke Detector	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
Carbon Monoxide Detector	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•

ADDITIONAL OPTIONS

Extended Cabover Queen Bed	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
Extended Cabover Twin Beds	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
6 Cu.Ft. 3-Way Dometic Refrigerator	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
Generator Ready	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
Generac 3400 LPG Generator	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
Onan Microlite 2.5 LPG Generator	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
Solar Panel Wiring	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
Solar Panel 48 Watt	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
Dual 7-Gallon LPG Tanks	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
Microwave Oven	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
Cooler Prep Plumbing	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
Electric Ball Screw Jacks	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
Panasonic AM/FM CD Player w/4 Speakers	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
TV Antenna with 12 Volt Amplified Outlet	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
Aluminum Scissor Step — 3 or 4 Steps	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
Swing Out Brackets, Dual Wheel Trucks	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
Air Conditioner/7,000 BTU	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
Air Conditioner/11,000 BTU	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
Air Conditioner/13,500 BTU	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
Fantastic Vent	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
Awning, Crank Out	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
Vinyl Bunk Pads*	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
Bunk Cargo Net	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
Luggage/Child Restraint System	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
Removable Carpet Kit	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
Radius Torque Windows	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
Storm Windows††	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
Water Heater Bypass/Winterizing Valve	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
Heated Holding Tank Enclosure	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
All Weather Pac†	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
Short Bed Modification	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•

*HEATER UPGRADE 18,000 BTU, FRONT STORM WINDOW, FOME COR® INSULATION, INSULATED HATCH COVER, INSULATED BATTERY COMPARTMENT, INSULATED PROPANE COMPARTMENT

††REMOVABLE STORM WINDOWS AVAILABLE WITH OPTIONAL RADIUS TORQUE WINDOWS ONLY (FRONT STANDARD)

Specifications

LEGEND

Legend Models	500	880	945	980	990
Floor Length	9' 10"	10' 9"	11' 3"	11' 3"	11' 3"
Width (Overall)	93"	93"	93"	93"	93"
Height (Interior)	6' 8½"	6' 8½"	6' 8½"	6' 8½"	6' 8½"
Fresh Water Tank (gal.)	33	33	40	40	40
Gray Water Tank (gal.)	20	19	22	22	22
Black Water Tank (gal.)	14	22	26	26	26
LPG Tanks (no./gal.)	2/5	2/5	2/5	2/5	2/5
Optional LPG Tanks (no./gal.)	N/A	2/7	2/7	2/7	2/7

Standard Cabover

Dry Weight (lbs.)*	2512	2650	2808	2703	2850
Length (Overall)	17' 0"	17' 11"	18' 4"	18' 4"	18' 4"
Center of Gravity	55"	49"	47"	46"	47"

Extended Cabover

Dry Weight (lbs.)*	2592	2730	2888	2783	2930
Length (Overall)	17' 11"	18' 10"	19' 3"	19' 3"	19' 3"
Center of Gravity	59"	53"	51"	50"	51"

*Note—Dry weights listed include all standard features. Optional equipment is additional.

Specifications

SQUIRE

Squire Models	3000	4000	5000	8000	9500
Floor Length	8' 6"	9' 6"	9' 10"	10' 9"	11' 3"
Width (Overall)	93"	93"	93"	93"	93"
Height (Interior)	6' 8½"	6' 8½"	6' 8½"	6' 8½"	6' 8½"
Fresh Water Tank (gal.)	33	33	33	33	33
Gray Water Tank (gal.)	11	16	20	19	22
Black Water Tank (gal.)	12	14	14	22	26
LPG Tanks (no./gal.)	2/5	2/5	2/5	2/5	2/5
Optional LPG Tanks (no./gal.)	N/A	N/A	N/A	2/7	2/7

Standard Cabover

Dry Weight (lbs.)*	2050	2273	2328	2453	2583
Length (Overall)	15' 5"	16' 8"	17' 0"	17' 11"	18' 4"
Center of Gravity	64"	59"	54"	48"	46"

Extended Cabover

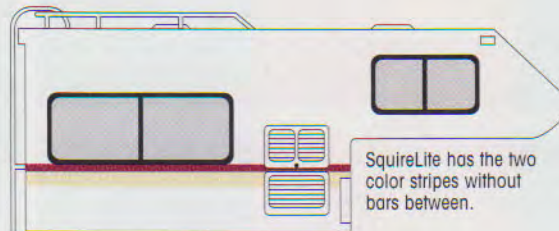
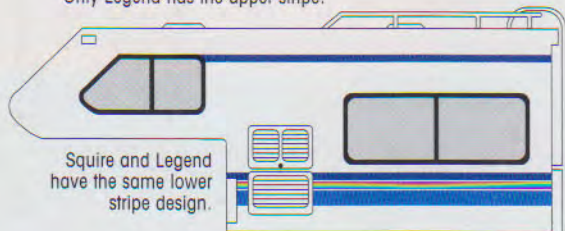
Dry Weight (lbs.)*	2130	2353	2408	2533	2663
Length (Overall)	16' 4"	17' 7"	17' 11"	18' 10"	19' 3"
Center of Gravity	67"	63"	58"	52"	50"

1997 Popular Color Combinations

BROWN	NAVY	RED	TEAL	EMERALD	BURGUNDY	INDIGO	NAVY
CHAMPAGNE	CHAMPAGNE	CHAMPAGNE	CHAMPAGNE	CHAMPAGNE	CHAMPAGNE	SHADOW	SHADOW
SHADOW	BLACK	NAVY	RED	BURGUNDY	GRAY	TEAL	EMERALD
SILVER	SILVER	SILVER	SILVER	SILVER	SILVER	SILVER	SILVER

Emerald color is vinyl.

Only Legend has the upper stripe.



Lance Can Match Your Truck

Looks aren't everything, but why not look your best, especially when you own a Lance—the classiest camper in the world!

Everyone admires a beautiful Legend, Squire, or SquireLite camper mounted on a nice truck, especially when they are color coordinated. Lance offers an extensive lineup of color combinations that complement virtually any late-model truck.

The main exterior is smooth, bright white baked enamel. Choose your stripe combination from an extensive array of colors outlined in the chart above.

Nobody beats Lance when it comes to style, inside or out!

Interior Color Choices

Legend



Aqua Frost



Parchment

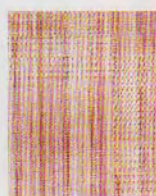


Colonial Blue

Squire and SquireLite



Seafoam



Sand



Copen Blue

Lance

America's Favorite Truck Camper

Lance Camper Mfg. Corp.
43120 Venture Street
Lancaster, California 93535
(805) 949-3322 FAX (805) 949-1262

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Your Lance Dealer

